

Media Release For immediate release:

Friday, April 17, 2020

Region of Waterloo Arts Fund continues to support local arts sector

Waterloo Region - During this unprecedented time, when stress on artists and arts organizations is at an all-time high, the Region of Waterloo Arts Fund is finding new ways to support our Region's arts sector. Application guidelines have been revised and deadlines for project completion are extended. Details can be found on the Arts Fund website: <u>artsfund.ca</u>

The Arts Fund is committed to supporting the arts throughout this troubled time. Plays, concerts, tours, exhibitions, book launches, readings, festivals and workshops — as well all the behind-the-scenes work to create, mount and celebrate the arts — have been suspended. And while some art-making projects lend themselves to online platforms, others do not. Closures and layoffs, as well as the imposed policies and procedures required for our health and safety, will affect creators in our region for a long time to come, in ways that will only become clear as we slowly return to our "new normal."

We applaud the diversity of approaches that we already see happening, and look forward to all the ways, large and small, that our artists and arts organizations will devise to support the communities in which our art happens.

The Region of Waterloo Arts Fund, to support artists and arts organizations in Waterloo Region, is adjusting some of our protocols and deadlines. This allows us to assist as we can in the short-term, while maintaining our core principles. Details on the vital role the arts and the Arts Fund plays in the life of the Region can be found on the Arts Fund website: <u>https://artsfund.ca/About-the-Fund.</u>

Please reach out to us with questions at <u>info@artsfund.ca</u>. The Arts Fund's email is closely monitored and all inquiries will be answered. You can also find us on <u>Facebook</u>.

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For further information contact: info@artsfund.ca